

Confirmed: IDEAG, the Italian meeting of board game authors will take place on 1st and 2nd April, 2023, in Parma.

The event will be hosted at the Parma e Congressi Hotel in Parma.

IDEAG returns to Parma once again with the 18th Italian meeting organized by SAZ Italia. The partnership between Parma and game design is confirmed once again. With over 75 tables in a room of almost 500 square meters, the event will host more than 150 authors, representatives from publishing houses, content creators, and curious enthusiasts who want to try games at different stages of development.

IDEAG is an event that was born in 2005 as a small gathering of people who shared the same passion for designing games and has grown over time along with our country's love for board games, reaching the current impressive numbers. This year, it is just one of over 20 smaller game designer meetings all over Italy from Sicily to Valle d'Aosta!

Last year, there were over 160 registered authors, 20 Italian and foreign publishing houses took part in the event, and over 100 playtesters who came specifically to try the over 360 prototypes presented by Italian authors.

This year, we expect and encourage foreign authors to join us and experience IDEAG as well!

Luca Borsa, the Italian spokesperson for SAZ, said: "IDEAG turns 18 this year, demonstrating how a small gathering born among a few friends has turned, year after year, into an unmissable appointment for all those who are part of or want to be part of the board games world in Italy. In an atmosphere that has always been collaborative and informal, encouraging mutual exchange, IDEAG is an event appreciated even beyond national borders. And let's not forget its function as a driving force for all local IDEAGs scattered throughout Italy."

Every year, many of the board games published by Italian authors, both by Italian and foreign publishing houses, are played on the tables of IDEAG. There are now many participants who have had the opportunity to turn their passion for board games into a job.

Registrations for authors, bloggers, and playtesters will open on Wednesday, **March 1st at 12:00 pm**, while publishing houses can already register!

For all the details: <https://www.idea-g.it>

